

ANALYSIS OF SURVEY RESPONSES			
Survey Responses	74		
<u>QUESTION</u>	<u>PERCENT</u>	<u>RESPONSE</u>	
Did today's workshop give you a better understanding of the CityCenterDC project overall?	86%	Very Much	
	14%	Somewhat	
Did today's workshop give you a better understanding of the construction opportunities available on the CityCenterDC project?	73%	Very Much	
	27%	Somewhat	
Did today's workshop give you a clear understanding of the procedures you or your firm should follow to be considered for the construction opportunities discussed?	100%	Yes	
Do you plan to respond to Requests for Qualifications and/or bids when issued?	96%	Yes	
	4%	Not sure	
Were members of the Hines/Archstone development team and Clark/Smoot construction team available to answer your questions?	99%	Yes	
	1%	No	
Were all of your questions answered to your satisfaction?	100%	Yes	
How did you hear about this conference?		Direct Mail/Email from Clark/Smoot	
	53%		
	20%	Newsletter/ Email from Organization	66% from DSLBD
	17%	CityCenterDC.com	
	5%	News Media	
	5%	Friend or Colleague	
Is your firm DC-based (main office located in the District)?	49%	Yes	
	51%	No	
Is your firm a certified business enterprise (CBE) in the District?	45%	Yes	
	54%	No	
	1%	Pending	

1	Did today's workshop give you a better understanding of the CityCenterDC project overall?	Very Much	Somewhat	Not Helpful						
		62	10							
2	Did today's workshop give you a better understanding of the construction opportunities available on the CityCenterDC project?									
		53	20							
3	Did today's workshop give you a clear understanding of the procedures you or your firm should follow to be considered for the construction opportunities discussed?	Yes	No							
		74								
4	Do you plan to respond to Requests for Qualifications and/or bids when issued?	Yes	No	Not Sure						
		73		3						
5	Were members of the Hines/Archstone development team and Clark/Smoot construction team available to answer your questions?	Yes	No							
		73	1							
6	Were all of your questions answered to your satisfaction?	Yes	No							
		74								
7	If no, what can be done to answer them satisfactorily?									
8	How did you hear about this conference?	Washington Examiner	Asian Fortune	East of River	Mid-City DC	Express	El Tiempo Latino	Afro American	NW Current	
				2						
		Washington Informer	Washington Hispanic	Friend/ Colleague	Direct Mail/Email from Clark/Smoot	CityCenterDC.com	Newsletter/ Email from Organization	Name of Organization	Other	
			1	3	31	10	12	DSLBD -8	Call from Clark	

